



National Occupational Framework: User Experience (UX) Designer

User experience (UX) designers create intuitive and engaging experiences for digital products, ensuring that products are easy to use and meet the needs of the target audience. They conduct research to understand user needs, design and test prototypes, and collaborate with designers and developers to create functional products and improve the user experience.

User Experience (UX) Designer
National Occupational Framework
<https://urbn.is/4knc5fP>



Apprenticeship: A Solution for Recruiting and Training User Experience (UX) Designers

Apprenticeship programs combine learning on the job and in the classroom to train workers in the exact skills needed by employers. User experience (UX) designers play a key role in digital product development by improving the usability and accessibility of products, and demand for these skilled workers is growing. Apprenticeships can prepare workers with the website design and user experience knowledge and skills needed to enter and succeed in this high-growth occupation.



Apprenticeship Benefits:

90%
employment retention for apprentices

86%
of employers with programs recommend apprenticeship

\$1.44
return on investment for every dollar spent

WHAT'S INCLUDED IN A NATIONAL OCCUPATIONAL FRAMEWORK?

- background information to help you learn more about the occupation
- comprehensive list of the competencies apprentices need to do the job
- building blocks of information for employers developing a registered apprenticeship program

Questions? Visit the National Apprenticeship Resource Hub at apprenticeships.urban.org or contact the Urban Institute at apprenticeship@urban.org.



This project has been funded, either wholly or in part, with federal funds from the Department of Labor, Employment and Training Administration under Cooperative Grant Number AP-36653-21-75-A-11. The contents of this publication do not necessarily reflect the views or policies of the Department of Labor, nor does mention of trade names, commercial products, or organizations imply endorsement of the same by the US Government.